ORDER

Orders

Order / Rev:

104994

Ait Order #:

06837955

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Flight Dates:

09/25/12 - 10/01/12

Original Date / Rev:

08/01/12 / 09/28/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Cash

Broadcast

Billing Calendar: Billing Cycle:

Billing Type:

EOM/EOC

15%

Agency Commission:

Advertiser

Name:

Obama for America

A35+

PLC01-Democrat

Product Codes: Priority: Revenue Codes:

Demographic:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Dill Dlan

| DIII FIAII | | | | |
|------------|----------|---------|--------------|-------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount |
| 08/27/12 | 09/30/12 | 99" | \$78,525.00 | \$66,746.25 |
| 10/01/12 | 10/01/12 | 22 | \$16,525.00 | \$14,046.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 99 | \$78,525,00 | | -0.00 |
| October 2012 | 22 | \$16,525.00 | \$14,046.25 | 0.00 |
| Totals | 121 | \$95,050.00 | \$80,792,50 | 0.00 |

00:05:00

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share Share Total 30% \$95,050.00 KSNV 100% \$316,833.33 Market

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$82,376.67 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 19% | \$60,198.33 |
| KTUD | 1% | \$3,168.33 |
| KVVU | 20% | \$63,366.67 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 4% | \$12,673.33 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | e Days | Len Spo | ots | Rate Pri | Rtg Type S | Spots | Amount |
|-----|---------------------|----------|----------|--|---------|----------------|--------|---------|-----|----------|------------|-------|------------|
| E 1 | KSNV | 09/25/12 | 09/28/12 | M-F 5-6a WakeUp w/V M-F 5-6a WakeUp w/V | _ | 5-6a | TWTF | :30 | 4 | \$90.004 | 0.00 NM | 4 | \$1,300.00 |
| | NEWS <u>Star</u> | t Date I | End Date | Weekdays Spo | ts/Week | <u>Rate</u> R | Rating | | | | | | |

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KSNV

Order / Rev:

104994

Advertiser:

Estimate:

Obama for America

Alt Order #:

06837955

955 Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/25/12 - 10/01/12

Idel Desc. OBANIAT OTTANIET

1536

Break Start/End Time Days Len Spots Rate Pri Rta Type Spots Amount Inventory Code Ch Start Fnd Ιn 0.00 NM \$1,300.00 -TWTF--30 \$90,004 09/25/12 09/28/12 M-F 5-6a WakeUp w/Wa@M E 1 KSNV M-F 5-6a WakeUp w/Wagners **NEWS** Rating Weekdays Spots/Week Rate Start Date End Date 0.00 -TWTF--\$90.00 09/30/12 Week: 09/24/12 Start/End Time Weekdays <u>Length</u> Rate Rtg Type Ch Date Range <u>Description</u> Spot (\$90.00) 0.00 NM 1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThE----:30 See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE ~TWThE----:30 *(\$90,00*) 0.00 *NM* 2 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$90.00) 0.00 *NM* -TWThF----:30 3 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----:30 (\$90.00) 0.00 *NM* See MG 1.5.1.6.1.7.1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$325,00 0.00 NM -TWThF----:30 5 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a (f) MG for 1.2.1.4.1.1.1.3 [Revised Rate to Reinstate] :30 \$325.00 0.00 NM 6 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThE----(iii) MG for 1.2.1.4.1.1.1.3 [Revised Rate to Reinstate] :30 \$325.00 0.00 NM 7 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a ~TWThF----(f) MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] :30 \$325.00 0.00 NM 8 KSNV 09/25/12-09/28/12 M-F 5-6a WakeUp w/Wagner5-6a -TWThF----(f) MG for 1.2,1.4,1.1,1.3 [Revised Rate to Reinstate] \$175.004 0.00 NM \$2,600.00 6-7a -TWTF--:30 E 2 KSNV 09/25/12 09/28/12 M-F 6-7a WakeUp w/WaQM M-F 6-7a WakeUp w/Wagners **NEWS** Rating End Date Start Date Weekdays Spots/Week Rate \$175.00 0.00 Week: 09/24/12 09/30/12 -TWTF--Start/End Time Weekdays <u>Length</u> Rate Rtg Type Ch Date Range <u>Description</u> Spot -TWThF----:30 *(\$175.00)* 0.00 *NM* 1 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----:30 (\$175.00) 0.00 NM 2 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5,2.6,2.7,2.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$175.00) 0.00 NM -TWThF----3 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.5, 2.6, 2.7, 2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$175.00) 0.00 NM 4 KSNV 09/24/12-09/30/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----See MG 2.5,2.6,2.7,2.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$650.00 0.00 NM 5 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----(f) MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] ~TWThF----:30 \$650.00 0.00 NM 6 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a (h) MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] \$650.00 0.00 NM :30 7 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----(f) MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] \$650,00 0,00 NM 8 KSNV 09/25/12-09/28/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (ii) MG for 2.4,2.2,2.1,2.3 [Revised Rate to Reinstate] \$3,400.00 \$200.004 0.00 NM CM 658a-9am -TWTF--:30 E 3 KSNV 09/25/12 09/28/12

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KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837955

09/25/12 - 10/01/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Today Show **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 -TWTF--\$200.00 0.00 Spot Ch Date Range **Description** Start/End Time Weekdays <u>Length</u> Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Today Show 658a-9am ~TWThF--:30 (\$200.00) 0.00 NM See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Today Show 658a-9am -TWThF----(\$200:00) 0.00 NM :30 See MG 3.5.3.6.3.7.3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Today Show 658a-9am -TWThF----(\$200-00) 0.00 NM See MG 3.5,3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Today Show 658a-9am ~TWThF---~ :30 (\$200.00) 0.00 NM See MG 3.5.3.6.3.7.3.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Today Show 658a-9am -TWThF----·30 \$850.00 0.00 NM MG for 3.3.3.2.3.1.3.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Today Show 658a-9am -TWThF---:30 \$850.00 0.00 NM (f) MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Today Show 658a-9am -TWThF----:30 \$850.00 0.00 NM MG for 3.3,3.2,3.1,3.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Today Show 658a-9am -TWThF----:30 \$850.00 0.00 NM (P) MG for 3.3.3.2.3.1.3.4 [Revised Rate to Reinstate] E 6 KSNV 09/30/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a ----s :30 \$325.001 0.00 NM \$325.00 News 3 Sunrise SUNDAY **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating ----s Week: 09/24/12 09/30/12 \$325.00 0.00 E 7 KSNV 09/30/12 09/30/12 Sunday Today CM 7a-8am ----S :30 \$150.004 0.00 NM \$625.00 Sunday Today SUN TODAY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S \$150.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Lenath Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Sunday Today 7a-8am -----Su :30 (\$150.00) 0.00 NM See MG 7.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/30/12-09/30/12 Sunday Today 7a-8am ----Su .30 \$625.00 0.00 NM ® MG for 7.1 09/30 [Revised Rate to Reinstate] E 8 KSNV 09/30/12 09/30/12 Meet the Press CM 8a-9am ----S :30 \$3,000.001 0.00 NM \$3,000.00 Meet the Press MEET THE PRESS Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---5 \$3,000.00 0.00 E 11 KSNV 09/25/12 09/28/12 M-F Today Show II 3rd HOM -TWTE--:30 4 \$95.004 0.00 NM \$1,400.00 M-F Today Show II TODAY SHOW II Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$95.00 0.00

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104994

Advertiser:

Obama for America

Alt Order#;

06837955

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/25/12 - 10/01/12

Estimate:

| | End Time Days | Len Spots | | Rtg Type | | Amount |
|--|---|---------------------------------------|---|---|---|--------------------------|
| E 11 KSNV 09/25/12 09/28/12 M-F Today Show II 3rd H8M 9-10a M-F Today Show II | -TWTF~ | :30 | 4 \$95.004 | 0.00 NM | 4 | \$1,400.00 |
| TODAY SHOW II | | | | | | |
| | <u>Rating</u> 5.00 0.00 | | | | | |
| Spot Ch Date Range Description Start/End To | <u>ime</u> | | - | Rtg Type | | |
| 1 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a See MG 11.5,11.6,11.7,11.8 | | -TWThF | :30 (\$95.00) | 0.00 NM | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 2 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a | | -TWThF | :30 (\$95.00) | 0.00 NM | | |
| See MG 11.5,11.6,11.7,11.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 3 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a | | -TWThF | :30 (\$95.00 | 0.00 NM | | |
| See MG 11.5,11.6,11.7,11.8 | | | , | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a | | -TWThF | :30 (\$95.00 | 0,00 NM | | |
| See MG 11.5,11.6,11.7,11.8 | | 1 24 1 111 | .50 (\$30.00) | 7 0.00 14101 | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | |
| 5 KSNV 09/25/12-09/28/12 M-F Today Show II 3rd Hr 9-10a ⑥ MG for 11.1,11.4,11.3,11.2 | • | -TWThF | :30 \$350.00 | 0.00 NM | | |
| [Revised Rate to Reinstate] | | | | | | |
| 6 KSNV 09/25/12-09/28/12 M-F Today Show II 3rd Hr 9-10a | | -TWThF | :30 \$350.00 | M/A 00.0 | | |
| | | | | | | |
| 7 KSNV 09/25/12-09/28/12 M-F Today Show II 3rd Hr 9-10a | | -TWThF | :30 \$350,00 | 0.00 NM | | |
| MG for 11.1,11.4,11.3,11.2 | | | | | | |
| [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F Today Show II 3rd Hr 9-10a | | -TWThF | :30 \$350.00 | 0,00 NM | | |
| ⊕ MG for 11.1,11.4,11.3,11.2 | | 1 37 1 1 4 1 | .σο φοσο.σο | 0,00 14141 | | |
| [Revised Rate to Reinstate] | | | | | | |
| | | | | | | |
| · | 11am -TWTF | :30 | 4 \$80.004 | 0.00 NM | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III | 11am -TWTF | :30 | 4 \$80.004 | 0.00 NM | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III <u>Start Date End Date Weekdays Spots/Week R</u> | t <u>ate</u> <u>Rating</u> | :30 | 4 \$80.004 | 0.00 NM | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III <u>Start Date End Date Weekdays Spots/Week R</u> | <u>Rating</u> 0.00 0.00 | 17.7 | | 0.00 NM | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am | <u>Rate</u> <u>Rating</u> 0.00 0.00 ime <u>Y</u> | 17.7 | _ength <u>Rate</u> | | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 | <u>Rate</u> <u>Rating</u> 0.00 0.00 ime <u>Y</u> | Weekdays <u>I</u> | _ength <u>Rate</u> | Rtg Type | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am | <u>Rate Rating</u> 0.00 0.00 i <u>me</u> <u>\</u> | Weekdays <u>I</u> | <u>.ength Rate</u> :30 (\$80-00 | Rtg Type | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 | <u>Rate Rating</u> 0.00 0.00 i <u>me</u> <u>\</u> | Weekdays L -⊤w⊤hF | <u>.ength Rate</u> :30 (\$80-00 | <u>Rtg Type</u>) 0.00 <i>NM</i> | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | Rate Rating 0.00 0.00 ime y | <u>Weekdays</u> <u>l</u> -TwThF | _ength | <u>Rtg Type</u>) 0.00 <i>NM</i>) 0.00 <i>NM</i> | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 | Rate Rating 0.00 0.00 ime y | Weekdays L -⊤w⊤hF | _ength | <u>Rtg Type</u>) 0.00 <i>NM</i> | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | Rate Rating 0.00 0.00 ime Y | Weekdays <u>l</u> -TWThF -TWThF | _ength | Rtg Type) 0.00 NM) 0.00 NM | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am | Rate Rating 0.00 0.00 ime Y | <u>Weekdays</u> <u>l</u> -TwThF | _ength | <u>Rtg Type</u>) 0.00 <i>NM</i>) 0.00 <i>NM</i> | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | Rate Rating 0.00 0.00 ime | Weekdays L -TWThFTWThFTWThF | _ength | Rtg Type) 0.00 NM) 0.00 NM) 0.00 NM | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am | Rate Rating 0.00 0.00 ime | Weekdays <u>l</u> -TWThF -TWThF | _ength | Rtg Type) 0.00 NM) 0.00 NM | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | Rate Rating 0.00 0.00 ime | Weekdays L -TWThFTWThFTWThF | _ength | Rtg Type) 0.00 NM) 0.00 NM) 0.00 NM | 4 | \$1,300.00 |
| TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am © MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am | Rate Rating 0.00 0.00 me | Weekdays L -TWThFTWThFTWThF | .ength Rate :30 (\$80.00) :30 (\$80.00) :30 (\$80.00) :30 (\$80.00) | Rtg Type) 0.00 NM) 0.00 NM) 0.00 NM | 4 | \$1,300.00 |
| TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am @ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am @ MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] | Rate Rating 0.00 0.00 me | Weekdays L -TWThFTWThFTWThF | .ength Rate :30 (\$80.00) :30 (\$80.00) :30 (\$80.00) :30 (\$80.00) | Rtg Type 0.00 NM 0.00 NM 0.00 NM 0.00 NM | 4 | \$1,300.00 |
| TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am © MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am | Rate Rating 0.00 0.00 Ime | Weekdays L -TWThFTWThFTWThF | .ength Rate :30 (\$80.00) :30 (\$80.00) :30 (\$80.00) :30 \$325.00 | Rtg Type 0.00 NM 0.00 NM 0.00 NM 0.00 NM | 4 | \$1,300.00 |
| TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/38/12 M-F Today Show III 4th Hr 10am-11am MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] | Rate Rating 0.00 0.00 Ime | Weekdays L -TWThFTWThFTWThF | .ength Rate :30 (\$80.00) :30 (\$80.00) :30 (\$80.00) :30 \$325.00 | Rtg Type 0.00 NM 0.00 NM 0.00 NM 0.00 NM | 4 | \$1,300.00 |
| TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/38/12 M-F Today Show III 4th Hr 10am-11am MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] | Rate Rating 0.00 0.00 ime | Weekdays L -TWThFTWThFTWThFTWThF | .ength | Rtg Type 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM | 4 | \$1,300.00 |
| TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/38/12 M-F Today Show III 4th Hr 10am-11am MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] | Rate Rating 0.00 0.00 ime | Weekdays L -TWThFTWThFTWThF | .ength | Rtg Type 0.00 NM 0.00 NM 0.00 NM 0.00 NM | 4 | \$1,300.00 |
| Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week R Week: 09/24/12 09/30/12 -TWTF 4 \$80 Spot Ch Date Range Description Start/End Ti 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 12.5,12.6,12.7,12.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/30/12 M-F Today Show III 4th Hr 10am-11am M MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am M MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am M MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am M MG for 12.3,12.4,12.1,12.2 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 M-F Today Show III 4th Hr 10am-11am | Rating 0.00 0.00 ime | Weekdays ITWThFTWThFTWThFTWThFTWThF | .ength | Rtg Type 0.00 NM 0.00 NM 0.00 NM 0.00 NM 0.00 NM | 4 | \$1,300.00 \$1,300.00 |

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KSNV

Order / Revi

104994

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837955

09/25/12 - 10/01/12

E 15 KSNV 09/25/12 09/28/12 The Agenda 1230pm

Product Desc: Estimate:

OBAMA FOR AMERICA

1536

Ln Ch Start Fnd Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Rachael Ray Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 -TWTF--\$80.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF----:30 (\$80.00) 0.00 NM See MG 13.5.13.6.13.7.13.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Rachael Rav 11am-12pm -TWThE----:30 (\$80:00) 0.00 NM See MG 13.5.13.6.13.7.13.8 I.NOT AVAILABLE RATEI NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThE----:30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Rachael Ray 11am-12pm -TWThF----:30 (\$80.00) 0.00 NM See MG 13.5,13.6,13.7,13.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF----:30 \$325.00 0.00 NM MG for 13.2.13.3.13.1.13.4 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF-----30 \$325.00 0.00 NM (f) MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Rachael Ray \$325.00 0.00 NM 11am-12pm -TWThF---:30 MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Rachael Ray 11am-12pm -TWThF----:30 \$325.00 0.00 NM MG for 13.2,13.3,13.1,13.4 [Revised Rate to Reinstate] E 14 KSNV 09/25/12 09/28/12 Noon News CM 12-1230pm -- TWTF--:30 \$125.004 MN 00.0 \$1,700.00 Noon News NEWS End Date Start Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 -TWTF--\$125.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF----;30 (\$125:00) 0.00 NM See MG 14,5,14,6,14,7,14,8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF----:30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [.NOT.AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF----:30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Noon News 12-1230pm -TWThF----:30 (\$125.00) 0.00 NM See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Noon News 12-1230pm \$425.00 0.00 NM -TWThF----:30 (f) MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF----.30 \$425.00 0.00 NM (f) MG for 14.2,14.4,14,1,14.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF---:30 \$425.00 0.00 NM (H) MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Noon News 12-1230pm -TWThF----:30 \$425.00 0.00 NM (f) MG for 14.2,14.4,14.1,14.3 [Revised Rate to Reinstate]

1230-1p

-TWTF--

:30

\$100.003

0.00 NM

\$1,300.00

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KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837955

09/25/12 - 10/01/12

The Doctors

DRS

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch The Agenda 1230pm **AGENDA** End Date Spots/Week Rating Start Date Weekdays Rate Week: 09/24/12 09/30/12 -TWTF--\$100.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Snot 1 KSNV 09/24/12-09/30/12 The Agenda 1230pm 1230-1p ~TWThF~~--:30 (\$100:00) 0.00 NM See MG 15.5.15.6.15.7.15.8 I.NOT AVAILABLE RATE! NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 The Agenda 1230pm 1230-1p -TWThF----:30 (\$100.00) 0.00 NM See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 The Agenda 1230pm 1230-1p -TWThF----:30 (\$100.00) 0.00 NM See MG 15.5,15.6,15.7,15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 The Agenda 1230pm 1230-1p -TWThF----:30 (\$100.00) 0.00 NM See MG 15.5.15.6.15.7.15.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 The Agenda 1230pm 1230-1p -TWThF----:30 \$325.00 0.00 NM (M) MG for 15,2,15,1,15,4,15,3 [Revised Rate to Reinstate] -TWThF----:30 \$325.00 0.00 NM 6 KSNV 09/25/12-09/28/12 The Agenda 1230pm 1230-1p (f) MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 The Agenda 1230pm 1230-1p -TWThF----:30 \$325,00 0.00 NM (f) MG for 15.2,15.1,15.4,15.3 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 The Agenda 1230pm .1230-1p... e.TW.T.h.Fe.ee.e..... (M) MG for 15.2.15.1 15.4.15.3 [Revised Rate to Reinstate] E 16 KSNV 09/25/12 09/28/12 Days of our Lives CM 1258p-2pm -TWTE--.30 \$125,004 0.00 NM \$1,700.00 Days of our Lives DAYS End Date Weekdays Spots/Week Rating Start Date Rate Week: 09/24/12 09/30/12 -TWTF--\$125.00 0.00 Description Start/End Time Spot Ch Date Range <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 Days of our Lives 1258p-2pm -TWThF----:30 (\$125.00) 0.00 NM See MG 16.5.16.6.16.7.16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 Days of our Lives 1258p-2pm -TWThF----(\$125.00) 0.00 NM :30 See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----3 KSNV 09/24/12-09/30/12 Days of our Lives 1258p-2pm :30 (\$125.00) 0.00 NM See MG 16.5,16.6,16.7,16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 Days of our Lives 1258p-2pm -TWThF----:30 (\$125.00) 0.00 NM See MG 16.5.16.6.16.7.16.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/25/12-09/28/12 Days of our Lives :30 1258p-2pm -TWThF----\$425.00 0.00 NM (iii) MG for 16.2.16.4.16.3.16.1 [Revised Rate to Reinstate] 6 KSNV 09/25/12-09/28/12 Days of our Lives 1258p-2pm -TWThF----:30 \$425.00 0.00 NM (f) MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate] 7 KSNV 09/25/12-09/28/12 Days of our Lives 1258p-2pm -TWThF----:30 \$425.00 0.00 NM (f) MG for 16.2,16.4,16.3,16.1 [Revised Rate to Reinstate] 8 KSNV 09/25/12-09/28/12 Days of our Lives 1258p-2pm ~TWThF----:30 \$425.00 0.00 NM MG for 16.2, 16.4, 16.3, 16.1 [Revised Rate to Reinstate] E 17 KSNV 09/25/12 09/28/12 The Doctors CM 2pm-3pm -TWTF--:30 4 \$85.004 0.00 NM \$1,300.00

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Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:

06837955

37955

Product Desc: C

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/25/12 - 10/01/12

Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End | Time Days | Len Spot | s Rate P | ri Rtg Type | Spots | Amount |
|-------------------------|---|-------------------------------|---------------------------------|--------------------|----------------------|-----------------|-------------|-------------------------|--------------------------------|-------|------------|
| E 17 KSNV | 09/25/1 | 2 09/28/12 | The Doctors | CM | 2pm-3pm | -TWTF | :30 | 4 \$85.004 | 0.00 NM | 4 | \$1,300.00 |
| 550 | | | The Doctors | | | | | | | | |
| DRS | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| <u>احد</u> /Week: 09 | | 09/30/12 | ~TWTF~~ | <u>30013/4466K</u> | \$85.00 | 0.00 | | | 1 | | |
| | Date Ra | | escription | Start | /End Time | 0.00 | Weekdays | Length Ra | te Rtg Type | | |
| | | 2-09/30/12 Ti | he Doctors | 2pm | -3pm | | -TWThF | :30 (\$85.0 | 0.00 NM | | |
| | | 5,17.6,17.7, | | | | | | | | | |
| Ν.] | OT AVAI | LABLE RAT | E] NOT AVAILABI | LE RATE | | | | | | | |
| | | 2 -09/3 0/12 T | | 2pm | -3pm | | -TWThF | :30 (\$85. 0 | 0.00 NM | | |
| | | 5,17.6,17.7, | | | | | | | | | |
| | | | E] NOT AVAILABI | | 0 | | entre la re | .nn /#ns/ | 201 000 844 | | |
| | • | 2-09/30/12 T | | 2pm | -3pm | | -TWThF | :30 (\$85. 0 | 9 0) 0.00 <i>NM</i> | | |
| | | .5,17.6,17.7, LABLE RAT | 77.8 E] Not Availabi | LE RATE | | | | | | | |
| 4 KSNV | / 09/24/1: | 2-09/30/12 T | he Doctors | 2pm | -3pm | | -TWThF | :30 (\$85. 0 | 0.00 NM | | |
| | | .5,17.6,17.7, LABLE RAT | 17.8 E] NOT AVAILABI | LE RATE | | | | | | | |
| - | | 2-09/28/12 T | = | | -3pm | | -TWThF | :30 \$325. | 00 0.00 NM | | |
| - | | ,17.4,17.3,1 ate to Reinst | | · | , | | | | | | |
| • | | 2-09/28/12 T | • | 2pm | -3pm | | -TwThF | :30 \$325. | 00 0.00 NM | | |
| ⊕ MC | G for 17.2 | .17.4,17.3,1 ate to Reinst | 7.1 | • | , | | | | | | |
| - | | 2-09/28/12 T | • | 2nm | -3pm | | -TWThF | :30 \$325. | .00 0.00 NM | | |
| | | .17.4.17.3.1 | | | Opini | | | ,50 4025. | .00 0.00 14.01 | | |
| | | ate to Reinst | | | | | | | | | |
| 8 KSNV | / 09/25/1: | 2 - 09/28/12 T | he Doctors | 2pm | -3pm | | -TWThF | :30 \$325. | MN 00.0 00. | | |
| | | ,17.4,17.3,1 ate to Reinst | | | | | | | | | |
| E 18 KSNV | 09/25/1 | 2 09/28/12 | Dr. Phil | CM | 3-4p | -TWTF | : :30 | 4 \$450.001 | 0.00 NM | 4 | \$1,800.00 |
| | | | Dr Phil | | , | | | · | | | • |
| PHIL | | | | | | | | | | | |
| <u>Sta</u> | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 09 | | 09/30/12 | ⊶TWTF | 4 | \$450.00 | 0.00 | | | | | |
| E 19 KSNV | 09/25/1 | 2 09/28/12 | NEWS 3 at 4 (1 4PM NEWS (1 h | - | 4-5pm (4:00 PM-4: | -TWTF 30 PM) | : :30 | 4 \$145.004 | 0.00 NM | 4 | \$2,400.00 |
| NEWS | | | -11 IN 14 - 4 A (1 1) | icai, | (-1.00 NI-T. | 00 / Wij | | | | | · · |
| | art Da <u>te</u> | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 09 | | 09/30/12 | -TWTF | 4 | | 0.00 | | | | | |

Print Date: 10/01/12 08:50:45 Page 8 of 15

KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:

06837955

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/25/12 - 10/01/12

Estimate:

| Ln Ch Start | End | Inventory Code | Break | Start/End | Time D | ays | Len Spot | s | Rate Pri | Rta Type | Spots | Amount |
|--|-----------------------------|--|----------------------|-------------------------|----------------|----------|----------|-------|---------------------------|----------------|-------|------------|
| E 19 KSNV 09/25/12 | 2 09/28/12 | | OUR)CM | 4-5pm | -T | WTF | :30 | 4 | \$145.004 | 0.00 NM | 4 | \$2,400.00 |
| | | 4PM NEWS (1 hou | ur) | (4:00 PM-4 | :30 PM) | | | | | | | |
| NEWS | m 15. | | | <u>.</u> | - ·· | | | | | | | |
| <u>Start Date</u> Week: 09/24/12 | End Date | <u>Weekdays</u> -TwTF | Spots/Week | Rate | Rating | | | | | | | |
| Spot Ch Date Rai | 09/30/12 nge D | Description | 4 Star | \$145.00 t/End Time | 0.00 | | Veekdays | Lengt | h Rate | Rtg Type | | |
| | | IEWS 3 at 4 (1 HOL | | | (4:00 PM- | | TWThF | | 0 (\$145.00) | | | |
| See MG 19. | | · · | , . | | | | | | • | | | |
| IIAVA TON.] | LABLE RAT | E] NOT AVAILABLE | ERATE | | | | | | | | | |
| | | IEWS 3 at 4 (1 HOU | <i>JR)</i> 4-5p | m | (4:00 PM- | 4:30 P- | TWThF | :3 | 0 (\$145.00) | 0.00 <i>NM</i> | | |
| See MG 19. | , | | DATE | | | | | | | | | |
| • | | Έ] NOT AVAILABLE IEWS 3 at 4 (1 HOU | | m | (4:00 DM | 4:20 D | TUTHE | ۰, | O 78445 OO | 0.00 0444 | | |
| See MG 19. | | • | <i>JR)</i> 4-5p | 1111 | (4.00 FW- | 4.30 / | TWThF | .3 | 0 (\$145.00) | U,UU IVIVI | | |
| | | E] NOT AVAILABLE | RATE | | | | | | | | | |
| | | IEWS 3 at 4 (1 HOU | | m | (4:00 PM- | 4:30 P- | TWThF | :3 | 0 (\$145.00) | 0.00 <i>NM</i> | | |
| See MG 19. | 5, 19. 6, 19. 7, | 19.8 | | | | | | | , , | i | | |
| | | E] NOT AVAILABLE | | | | | | | | | | |
| | | IEWS 3 at 4 (1 HOL | JR) 4- 5p | m | (4:00 PM- | 4:30 P- | TWThF | :3 | 0 \$600.00 | 0.00 NM | | |
| MG for 19.3, IPovised Re MG for 19.3, MG for 19.3, | | | | | | | | | | | | • |
| [Revised Ra | | atej IEWS 3 at 4 (1 HOL | JR) 4-5p | m | /A∙nn DM . | 4:30 D. | TWThF | :3 | n ¢enn nn | 0.00 NM | | |
| ⊕ MG for 19.3, | | | лку 4 -ор | 1111 | (4.00 F 141- | +.JU F = | IWIIIP | .3 | υ φουσίου | U.UU INIVI | | |
| [Revised Ra | | | | | | | | | | | | |
| - | | IEWS 3 at 4 (1 HOL | JR) 4-5p | m | (4:00 PM-4 | 4:30 P- | TWThF | :3 | 0 \$600.00 | 0.00 NM | | |
| MG for 19.3, | | | | | | | | | | | | |
| [Revised Ra | | | | | | | | | | | | |
| | | IEWS 3 at 4 (1 HOU | JR) 4-5p | m | (4:00 PM- | 4:30 P- | TWThF | :3 | 0 \$600.00 | 0.00 NM | | |
| (f) MG for 19.3, [Revised Ra | | | | | | | | | | | | |
| <u> </u> | | <u> </u> | OUD/ON | 4 | | | -00 | | | 0.00.101 | | 40.000.00 |
| E 20 KSNV 09/25/12 | 2 09/28/12 | 4PM NEWS (1 hou | | 4-5pm (4:30 PM-5 | | WTF | :30 | 4 | \$700.001 | 0.00 NM | 4 | \$2,800.00 |
| NEWS | | 41 (W INE V O () 1100 | ui) | (4.50 - 101-5 | .00 FWI) | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 09/24/12 | 09/30/12 | ~TWTF~~ | 4 | \$700.00 | 0.00 | ı | | | | | | |
| E 21 KSNV 09/25/12 | 2 09/28/12 | M-F Early News | CM | 5-630p | -T | WTF | :30 | 4 \$ | ,000.001 | 0.00 NM | 4 | \$4,000.00 |
| | | M-F Early News | | | | | | | | | | |
| NEWS | | | | - . | | | | | | | | |
| <u>Start Date</u> Week: 09/24/12 | End Date | | Spots/Week | Rate | Rating | | | | | | | |
| E 22 KSNV 09/29/12 | 09/30/12 | So Su Early Nowe | | \$1,000.00 | 0.00 | | 130 | 1 | \$650.001 | 0.00 NIM | 4 | #CE0.00 |
| - 55 I/ONA 08/58/ 1 | ~ USIKSI 12 | Sa-Su Early News | СМ | 5pm-630pr | ., | S- | :30 | 1 | \$650.001 | 0.00 NM | 1 | \$650.00 |
| NEWS | | ou ou buily mono | | | | | | | | | | |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | | |
| Week; 09/24/12 | 09/30/12 | S- | 1 | \$650.00 | 0.00 | ı | | | | | | |
| E 23 KSNV 09/30/12 | 2 09/30/12 | | ne CM | 7-10pm | | ~S | :30 | 1 | \$900.002 | 0.00 NM | 1 | \$900.00 |
| AIPLAIO APPER | ı_ı | News 3 in Prime | | | | | | | | | | |
| NEWS AFTER N | | Mookdaya | Cnata Milasia | D-1- | D-# | | | | | | | |
| <u>Start Date</u> Week: 09/24/12 | <u>End Date</u> 09/30/12 | <u>Weekdays</u> S | Spots/Week 1 | <u>Rate</u> \$900.00 | Rating 0.00 | | | | | | | |
| E 24 KSNV 09/25/12 | | | CM | 630-7pm | | WTF | :30 | 4 | \$230.004 | 0.00 NM | 4 | \$4,000.00 |
| L 24 NONV 03/20/12 | L USIZOI 12 | M-F Jeopardy | CIVI | 000-7 pm | -1 | AA 1 12 | UC, | 4 | ψ ∠ Ο 0,004 | U.UU INIVI | 4 | φ4,000.00 |
| JEOPARDY | | | | | | | | • | | | | |
| Start Date | End Date | | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| | 09/30/12 | -TWTF | 4 | \$230.00 | 0.00 | | | | | | | |

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KSNV

Order / Rev:

104994

E 26 KSNV 09/25/12 09/28/12

Advertiser:

Obama for America

Alt Order # Flight Dates: 06837955

09/25/12 - 10/01/12

Product Desc:

Estimate:

OBAMA FOR AMERICA

1536

Rtg Type Spots Amount Break Start/End Time Days Len Spots Rate Pri Inventory Code Ch Start Fnd l n \$230,004 0.00 NM \$4,000.00 -TWTF--30 CM 630-7pm 09/25/12 09/28/12 M-F Jeopardy E 24 KSNV M-F Jeopardy **JEOPARDY** Spots/Week Rate Rating Weekdays Start Date **End Date** -TWTF--\$230.00 0.00 09/30/12 Week: 09/24/12 <u>Length</u> Rate Rtg Type Start/End Time <u>Weekdays</u> Description **Spot** Ch Date Range (\$230.00) 0.00 NM -TWThF----:30 1 KSNV 09/24/12-09/30/12 M-F Jeopardy 630-7pm See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$230.00) 0.00 NM -TWThF----:30 630-7pm 2 KSNV 09/24/12-09/30/12 M-F Jeopardy See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$230.00) 0.00 NM -TWThF----3 KSNV 09/24/12-09/30/12 M-F Jeopardy 630-7pm See MG 24.5.24.6.24.7.24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$230.00) 0.00 NM -TWThF----.30 4 KSNV 09/24/12-09/30/12 M-F Jeopardy 630-7pm See MG 24.5,24.6,24.7,24.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$1,000.00 0.00 NM -TWThF----5 KSNV 09/25/12-09/28/12 M-F Jeopardy 630-7pm (f) MG for 24.4,24.3,24.1,24.2 [Revised Rate to Reinstate] :30 \$1,000.00 0.00 NM -TWThF----6 KSNV 09/25/12-09/28/12 M-F Jeopardy 630-7pm (M) MG for 24.4.24.3,24.1,24.2 [Revised Rate to Reinstate] :30 \$1,000.00 0.00 NM -TWThF----7 KSNV 09/25/12-09/28/12 M-F Jeopardy 630-7pm (B) MG for 24.4,24.3,24.1,24.2 [Revised Rate to Reinstate] :30 \$1,000.00 0.00 NM ~TWThF----8 KSNV 09/25/12-09/28/12 M-F Jeopardy 630-7pm (f) MG for 24.4,24.3,24.1,24.2 [Revised Rate to Reinstate] \$4,000.00 0.00 NM 7-730pm -TWTF--:30 \$230.004 E 25 KSNV 09/25/12 09/28/12 M-F Wheel CM M-F Wheel of Fortune WHEEL Rating Spots/Week Rate Weekdays Start Date End Date 0.00 ~TWTF--\$230.00 09/30/12 Week: 09/24/12 <u>Length</u> Rate Rtg Type Start/End Time <u>Weekdays</u> Ch Date Range Description. Spot (\$230.00) 0.00 NM :30 -TWThF----1 KSNV 09/24/12-09/30/12 M-F Wheel 7-730pm See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF---:30 (\$230.00) 0.00 NM 7-730pm 2 KSNV 09/24/12-09/30/12 M-F Wheel See MG 25.5,25.6,25.7,25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$230.00) 0.00 NM -TWTh F----7-730pm 3 KSNV 09/24/12-09/30/12 M-F Wheel See MG 25.5.25.6.25.7.25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$230.00) 0.00 NM -TWThF----7-730pm 4 KSNV 09/24/12-09/30/12 M-F Wheel See MG 25.5.25.6.25.7.25.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$1,000.00 0.00 NM 5 KSNV 09/25/12-09/28/12 M-F Wheel 7-730pm -TWThF----MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] :30 \$1,000.00 0:00 NM 7-730pm -TWThF----6 KSNV 09/25/12-09/28/12 M-F Wheel (f) MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] -TWThF----:30 \$1,000.00 0.00 NM 7-730pm 7 KSNV 09/25/12-09/28/12 M-F Wheel (M) MG for 25.4.25.1.25.3.25.2 [Revised Rate to Reinstate] :30 \$1,000.00 0.00 NM ~TWThF----7-730pm 8 KSNV 09/25/12-09/28/12 M-F Wheel MG for 25.4,25.1,25.3,25.2 [Revised Rate to Reinstate] \$3,200.00 \$800.001 0.00 NM

CM

730-758pm

:30

-TWTF--

Print Date: 10/01/12 08:50:45 Pa

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Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:

06837955

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/25/12 - 10/01/12

Estimate:

| . Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Da | ys Len Spo | ts Rate Pri | Rtg Type S | Spots | Amount |
|---------------------------------------|------------------------------|----------------------------------|---------------------------|---|-------------------|---------------|---|-------------------------------|----------------|-------|------------------------------|
| LII OII | Otari | L110 | FacetoFace/Raist | | 0.00.0 = | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | 7.1.3 | | |
| | | | Face to Face w/ | • | | | | | | | |
| FACE T | O FACE | | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | |
| Week: 09/ | | 09/30/12 | ~TWTF | 4 | + | 0.00 | Manhaha | Laureth Doto | Dia Tuna | | |
| | Date Ra | | escription | • | t/End Time | | <u>Weekdays</u> -TwThF | | Rtg Type | | |
| | | | acetoFace/Ralstor | report 130- | пидост | | - (WIIII | .50 (\$120.00) | 0.00 70107 | | |
| | | <i>5,26.6,26.7</i> LABLE RATI | E] NOT AVAILABI | E RATE | | | | | | | |
| - | | | acetoFace/Ralstor | | 758pm | | -TWThF | :30 (\$125: 00) | 0.00 <i>NM</i> | | - |
| | | 5,26.6,26.7 | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | | (, , | | | |
| | | | E] NOT AVAILABI | LE RATE | | | | | | | |
| 4 KSNV | 09/24/1 | 2-09/30/12 F | acetoFace/Raistor | Report 730- | 758pm | | -TWThF | :30 (\$125.00) | 0.00 <i>NM</i> | | |
| Se | e MG 26. | 5,26.6,26.7 | | | | | | | | | |
| • | | | E] NOT AVAILABI | | | | | | | | |
| | | | acetoFace/Ralstor | Report 730- | ·758pm | | ~TWThF | :30 \$800.00 | 0.00 NM | | |
| | | 26.1,26.4 | | | | | | | i | | |
| • | | ite to Reinsta | - | D 1 700 | 750 | | murt r | -20 #500.00 | O OO NIM | | |
| | | | acetoFace/Ralstor | Report 730- | -/58pm | | -TWThF | :30 \$800.00 | 0.00 NM | | |
| | | ,26.1,26.4 ite to Reinsta | nto1 | | | | | | | | |
| • | | | ace; acetoFace/Ralstor | Report 730. | .758nm | | -TWThF | :30 \$800.00 | 0.00 NM | | |
| | | ,26.1,26.4 | acetor ace/ivalstor | inepoli 700 | -7 dopin | | 1 11111 | .00 \\ \phi000.00 | 0.00 14.7. | | |
| - | | ite to Reinsta | ate1 | | | | | | | | |
| | | | Wknd Wheel of F | ortune CM | 7-730pm | ~ - + - | S- :30 | 1 \$500.001 | 0.00 NM | 1 | \$500,00 |
| L 20 (OIV | 03/23/1 | 2 03/23/12 | SAT/ Wheel of F | | 1 700pm | | 5 ,50 | 1 4555.551 | 0.00 / 1.1. | • | 4 000,00 |
| WHEEL | | | | | | | | | | | _ |
| Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 09 | /24/12 | 09/30/12 | S- | 1 | \$500.00 | 0.00 | | | | | |
| E 29 KSNV | 09/29/1 | 2 09/29/12 | Vegas Inc. | CM | 6:30-8pm | | S- :30 | 1 \$375.001 | 0.00 NM | 1 | \$375.00 |
| | | | Vegas Inc. | | | | | | | | |
| VEGAS | | | | | _ | | | | | | |
| · · · · · · · · · · · · · · · · · · · | art Date | End Date | <u>Weekdays</u> | Spots/Week | | <u>Rating</u> | | | | | |
| Week: 09 | | 09/30/12 | S- | 1 | | 0.00 | - 00 | 4 00 000 004 | 0.00 104 | | #D 200 00 |
| E 30 KSNV | 09/28/1 | 2 09/28/12 | | CM | 10-11pm | | -F :30 | 1 \$3,200,001 | 0,00 NM | 1 | \$3,200.00 |
| DATEL | INE | | Friday Prime 10- | - i tpm | | | | | 1 | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 09 | | 09/30/12 | F | | \$3,200.00 | 0.00 | | | | | |
| | | | Sat PR 9-11p | СМ | | | s- :30 | 1 \$1,300.002 | 0.00 NM | 1 | \$1,300.00 |
| 201 110,111 | | _ | Saturday Prime | | | | | , | | | . , |
| NBC P | RIME | | · | · | | | | | | | |
| Sta | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | l | | |
| Week: 09. | | 09/30/12 | S- | | \$1,300.00 | 0.00 | | | | | |
| | <u>Date Ra</u> | | escription | | <u>t/End Time</u> | | <u>Weekdays</u> | | Rtg Type | | |
| | | | at PR 9-10p | 9-10 |)pm | | Sa | · :30 (\$1,200.00) | 0.00 NIVI | | |
| | e MG 31 | .2 | | | | | | | - | | |
| | a golf] 7 oo <i>r</i> a44 | 2 00/20/42 5 | Sat PR 9-10p | 9-10 | nm. | | Sa | · :30(\$1,200.00) | 0.00 0/0/ | | |
| | e MG 31 | | at FR 9-10p | 3-10 | ppi () | | Jan | .υορφτ, ευσ.υσ) | 0.00 14101 | | |
| | | | tof DD 0 11s | 9-11 | 1n | | Sa | - :30 \$1,300.00 | 0.00 | | |
| | | | Sat PR 9-11p | Ð-1 | ıμ | | | .50 \$1,500.00 | 0.00 INIVI | | |
| _ | G for 31.2 v code] | . UDIZB | | | | | | | | | |
| | | 12 00/20/42 | NFL Pre-Game / | FNA CM | 1p-530pm | | S :30 | 1 \$2,400.001 | 0.00 NM | 1 | \$2,400.00 |
| E 32 KONV | 09/30/ | 12 09/30/12 | NFL Pre-Game / | INA UN | rp-saupm | | 3 .30 | i φ2,400.001 | U.UU INIVI | 1 | φ ∠,400.00 |
| FN!A | | | HILTIG CAINS | | | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 09 | | 09/30/12 | S | | \$2,400.00 | 0.00 | | | | | |
| | | | | | | | | | | | |

Print Date: 10/01/12 08:50:45 Page 11of 15

KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:

06837955

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/25/12 - 10/01/12

Estimate:

| Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S | Spots | Amount |
|--|-------|-------------|
| E 32 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pmS :30 1 \$2,400.001 0.00 NM | 1 | \$2,400.00 |
| NFL Pre-Game | | |
| FNIA Start Date | | |
| Week: 09/24/12 | | |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 NFL Pre-Game / FNA 1p-530pm Su :30(\$2,400.00) 0.00 NM | | |
| See MG 32.2 | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| 2 KSNV 09/30/12-09/30/12 NFL Pre-Game / FNA 1p-530pmSu :30 \$2,400.00 0.00 NM | | |
| ⊕ MG for 32.1 09/30 [Revised Rate to Reinstate] | | |
| E 33 KSNV 09/29/12 09/29/12 Sat PR 10-11p CM 10-11pmS- :30 1 \$2,000.001 0.00 NM | 1 | \$2,000.00 |
| Saturday Prime 10-11pm | | |
| NBC PRIME Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> | | |
| <u>Start Date </u> | | |
| <u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u> | | |
| 1 KSNV 09/24/12-09/30/12 Sat PR 10-11p 10-11pmSa :30(\$2,000.00) 0.00 NM | | |
| See MG 33.2 [INCORRECT INVENTORY CODE / PROGRAM CHANGE: Law & Order SVU airs 9-11pm on 9/29] | | |
| 2 KSNV 09/29/12-09/29/12 Sat PR 10-11p 10-11pmSa :30 (\$2,000.00) 0.00 NM | | |
| (M) See MG 33.3 | | |
| [PGM CHG = SAT 9-11PM] 3 KSNV 09/29/12-09/29/12 Sat PR 9-11p 9-11p (10:00 PM-11:00Sa :30 \$2,000.00 0.00 NM | | |
| (f) MG for 33.2 09/29 | | |
| [INV CODE] | | |
| E 34 KSNV 09/30/12 09/30/12 NFL Pre-Game / FNA CM 1p-530pmS :30 1 \$2,400.001 0.00 NM | 1 | \$2,400.00 |
| NFL Pre-Game FNIA | | |
| Start Date | | |
| Week: 09/24/12 09/30/12S 1 \$2,400.00 0.00 E 35 KSNV 09/30/12 NFL Football CM 1P-9PMS :30 1\$10,000.001 0.00 NM | 1 | \$10,000.00 |
| E 35 KSNV 09/30/12 09/30/12 NFL Football CM 1P-9PMS :30 1\$10,000.001 0.00 NM NFL Football | ' | φισισσίσο |
| SUN NIGHT FTBL | | |
| Start Date End Date Weekdays Spots/Week Rate Rating Week 09/24/12 09/30/125 1\$10,000,00 0,00 | | |
| Week: 09/24/12 09/30/125 1\$10,000.00 0.00 E 36 KSNV 09/25/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm -TWTF :30 4 \$1,100.001 0.00 NM | 4 | \$4,400.00 |
| M-F News 3 at Eleven | | |
| NEWS To the second seco | | |
| <u>Start Date </u> | | |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type | | |
| 1 KSNV 09/24/12-09/30/12 M-F News 3 at Eleven 11pm-1135pm -TWThF :30 (\$255.00) 0.00 NM | | |
| See MG 36.5 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | |
| 5 KSNV 09/25/12-09/28/12 M-F News 3 at Eleven 11pm-1135pm -TWThF ;30 \$1,100.00 0.00 NM | | |
| MG for 36.1 09/26 | | |
| [Revised Rate to Reinstate] E 37 KSNV 09/29/12 09/29/12 Sa-Su News 3 at FlevenCM 11pm-1135pmS- :30 1 \$225.004 0.00 NM | 1 | \$1,100.00 |
| E 37 KSNV 09/29/12 09/29/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$225.004 0.00 NM Sa-Su News 3 at Eleven | | Ψ1,100.00 |
| NEWS | | |
| Start Date End Date Weekdays Spots/Week Rate Rating | | |
| Week; 09/24/12 09/30/12S- 1 \$225.00 0.00 Spot Ch <u>Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u> | | |
| 1 KSNV 09/24/12-09/30/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 (\$225.00) 0.00 NM | İ | |
| See MG 37.2 | | |
| [,NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/29/12-09/29/12 Sa-Su News 3 at Eleven 11pm-1135pmSa :30 \$1,100.00 0.00 NM | Į | |
| (f) MG for 37.1 09/29 | | |
| [Revised Rate to Reinstate] | | |

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KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:

06837955

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1536

Rtg Type Spots Amount Rate Pri Len Spots End Inventory Code Break Start/End Time Davs Start Ln Ch \$1,100,00 -----.30 1 \$1,100,001 0.00 NM Sa-Su News 3 at ElevenCM 11pm-1135pm E38 KSNV 09/30/12 09/30/12 Sa-Su News 3 at Eleven **NEWS** Spots/Week Rate Rating **End Date** Weekdays Start Date 09/30/12 \$1,100.00 0.00 Week: 09/24/12 \$1,700.00 0.00 NM 1135p-1237a -TWTF--:30 \$425,001 E 39 KSNV 09/25/12 09/28/12 The Tonight Show ÇM Tonight Show LENO Rating Spots/Week Weekdays Rate Start Date End Date \$425.00 0.00 -TWTF--Week: 09/24/12 09/30/12 <u>Length</u> Start/End Time Rate Rtg Type Weekdays **Description** Ch Date Range Spot (\$425.00) 0.00 NM -TWThF----:30 1135p-1237a 3 KSNV 09/24/12-09/30/12 The Tonight Show See MG 39.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$425.00 0.00 NM -TWThF----1135p-1237a 5 KSNV 09/25/12-09/28/12 The Tonight Show MG for 39.3 09/25 [Revised Rate to Reinstate] \$900.00 -TWTE--:30 \$225.001 0.00 NM CM 1237a-136am E 40 KSNV 09/25/12 09/28/12 Late Night w/Fallon Late Night w/Fallon **FALLON End Date** Weekdays Spots/Week Rate Rating Start Date \$225.00 0.00 -TWTF--Week: 09/24/12 09/30/12 Weekdays <u>Length</u> Rate Rtg Type Start/End Time Ch Date Range **Description** Spot :30 (\$225.00) 0.00 NM 1237a-136am -TWThF----2 KSNV 09/24/12-09/30/12 Late Night w/Fallon See MG 40.5,40.6,40.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$225.00) 0.00 NM -TWThE----3 KSNV 09/24/12-09/30/12 Late Night w/Fallon .1237a-136am See MG 40.5,40.6,40.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$225:00) 0.00 NM 1237a-136am -TWThF----4 KSNV 09/24/12-09/30/12 Late Night w/Fallon See MG 40.5.40.6.40.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$225.00 0.00 NM -TWThF----:30 1237a-136am 5 KSNV 09/25/12-09/28/12 Late Night w/Fallon ♠ MG for 40.4.40.2.40.3 [Revised Rate to Reinstate] :30 \$225,00 0.00 NM -TWThF----1237a-136am 6 KSNV 09/25/12-09/28/12 Late Night w/Fallon MG for 40.4,40.2,40.3 [Revised Rate to Reinstate] -TWThF----:30 \$225.00 0.00 NM 7 KSNV 09/25/12-09/28/12 Late Night w/Fallon 1237a-136am MG for 40.4,40.2,40.3 [Revised Rate to Reinstate] \$750.00 \$750.002 0.00 NM :30 09/29/12 09/29/12 Saturday Night Live CM 1130pm-1:02am ----S-E41 KSNV Saturday Night Live SNL End Date Weekdays Spots/Week Rate Rating Start Date \$750.00 0.00 09/30/12 Week: 09/24/12 \$450.00 M----\$450.001 0.00 NM :30 E42 KSNV 10/01/12 10/01/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-F 5-6a WakeUp w/Wagners **NEWS** Spots/Week Start Date Rate Rating End Date Weekdays \$450.00 0.00Week: 10/01/12 10/07/12 \$700.00 0.00 NM 1 :30 \$700.001 10/01/12 10/01/12 M-F 6-7a WakeUp w/WaQM 6-7a M-----E43 KSNV M-F 6-7a WakeUp w/Wagners **NEWS** End Date **Weekdays** Spots/Week Rate Rating Start Date \$700.00 0.00 Week: 10/01/12 10/07/12

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 Order / Rev:
 104994
 Advertiser:
 Obama for America

 Alt Order #:
 06837955
 Product Desc:
 OBAMA FOR AMERICA
 KSNV

09/25/12 - 10/01/12

Flight Dates:

AGENDA

Estimate:

1536

Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount End Ln Ch Start 0.00 NM \$700.00 M-----.30 \$700,001 10/01/12 10/01/12 M-F 6-7a WakeUp w/WaQM E 43 KSNV M-F 6-7a WakeUp w/Wagners **NEWS** Spots/Week Rate Rating **End Date** Weekdays Start Date \$700.00 0.00 10/07/12 1 Week: 10/01/12 Rate Rtg Type Weekdays Length Description Start/End Time Spot Ch Date Range :30 (\$700.00) 0.00 NM 1 KSNV 10/01/12-10/07/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 43.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/01/12-10/01/12 M-F 6-7a WakeUp w/Wagner6-7a :30 \$700.00 0.00 NM (N) MG for 43.1 10/01 [Revised Rate to Reinstate] :30 \$900.001 0.00 NM \$900.00 CM 658a-9am M-----E 44 KSNV 10/01/12 10/01/12 Today Show **Today Show TODAY SHOW** Rating Spots/Week Start Date End Date Weekdays Rate \$900.00 0.00 M-----Week: 10/01/12 10/07/12 Start/End Time Weekdays Length Rate Rtg Type Description Ch Date Range :30 (\$900:00) 0.00 NM 1 KSNV 10/01/12-10/07/12 Today Show 658a-9am See MG 44.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$900.00 0.00 NM 658a-9am 2 KSNV 10/01/12-10/01/12 Today Show (f) MG for 44.1 10/01 [Revised Rate to Reinstate] M~~~~~ ·30 1 \$425,001 0.00 NM \$425.00 9-10a E 45 KSNV 10/01/12 10/01/12 M-F Today Show II 3rd HCM M-F Today Show II TODAY-SHOW II Spots/Week Rating End Date Weekdays Rate Start Date 10/07/12 M-----\$425.00 0.00 Week: 10/01/12 Rate Rtg Type Start/End Time Weekdays Length Spot Ch Date Range **Description** (\$425.00) 0.00 NM 1 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr :30 9-10a See MG 45.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$425.00 0.00 NM 2 KSNV 10/01/12-10/01/12 M-F Today Show II 3rd Hr 9-10a (M) MG for 45.1 10/01 [Revised Rate to Reinstate] \$325.00 \$325.001 0.00 NM E 46 KSNV 10/01/12 10/01/12 M-F Today Show III 4th BM 10am-11am Today 4th Hour TODAY SHOW III Spots/Week Rate Rating Start Date End Date Weekdays \$325.00 0.00M----Week: 10/01/12 10/07/12 Start/End Time Weekdays Length Rate Rtg Type Ch Date Range Description (\$325.00) 0.00 NM :30 1 KSNV 10/01/12-10/07/12 M-F Today Show III 4th Hr 10am-11am See MG 46.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$325.00 0.00 NM 2 KSNV 10/01/12-10/01/12 M-F Today Show III 4th Hr 10am-11am (fi) MG for 46.1 10/01 [Revised Rate to Reinstate] \$325.00 M-----\$325,001 0.00 NM CM 11am-12pm :30 E 47 KSNV 10/01/12 10/01/12 Rachael Ray Rachael Ray RACHEL RAY **End Date** Weekdays Spots/Week <u>Rate</u> Rating Start Date Week: 10/01/12 \$325.00 0.00 10/07/12 \$425,00 0.00 NM CM 12-1230pm M-----:30 \$425.001 E 48 KSNV 10/01/12 10/01/12 Noon News Noon News **NEWS** Rating Spots/Week <u>Rate</u> Start Date **End Date Weekdays** \$425.00 0.00 Week: 10/01/12 10/07/12 M----\$325.001 0.00 NM \$325.00 1230-1p M-----:30 E 49 KSNV 10/01/12 10/01/12 The Agenda 1230pm CM The Agenda 1230pm

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KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837955

09/25/12 - 10/01/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

| Ln Ch | Start | End | Inventory Code | | Start/End T | | Len Spo | ots | | Rtg Type | | Amount |
|-------------------------|-----------------------|-----------------------------|------------------------------------|-----------------|---------------------------|-----------------------|-----------------|-----|-------------------------------------|------------|---|-----------|
| E 49 KSNV | 10/01/1 | 2 10/01/12 | The Agenda 1230 The Agenda 1230 | • | 1230-1p | M | :30 | 1 | \$325,001 | 0.00 NM | 1 | \$325.0 |
| AGEND | | | | | | - | • | | | | | |
| | rt Date | End Date | <u>Weekdays</u> M | Spots/Week | <u>Rate</u> \$325.00 | Rating 0.00 | | | | | | |
| Week: 10/0 | | 10/07/12 | Days of our Lives | <u> </u> | 1258p-2pm | M | :30 | 1 | \$425.001 | 0.00 NM | 1 | \$425.0 |
| E DU MOINY | 10/01/1 | 2 10/01/12 | Days of our Lives | | 1250p-2piii | (*) | .50 | , | ψ423.001 | 0.00 14141 | , | ψ-120.0 |
| DAYS | | | ,_, | • | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: 10/ | | 10/07/12 | M | 1 | \$425.00 | 0.00 | | | | | | |
| E 51 KSNV | 10/01/1 | 2 10/01/12 | | CM | 2pm-3pm | M | :30 | 1 | \$325.001 | 0.00 NM | 1 | \$325.0 |
| DRS | | | The Doctors | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/07/12 | M | 1 | \$325.00 | 0.00 | | | | | | |
| E 52 KSNV | 10/01/1 | 2 10/01/12 | Dr. Phil | CM | 3-4p | M | :30 | 1 | \$450.001 | 0.00 NM | 1 | \$450.0 |
| | | | Dr Phil | | | | | | | | | • |
| PHIL. | | E 15 (| 161 (3 | 01-04/1- | D-4- | D-ti | | | | ŀ | | |
| <u>Sta</u> Week: 10/ | rt Date | End Date 10/07/12 | <u>Weekdays</u> M | Spots/Week | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| | | | NEWS 3 at 4 (1 | HOURICM | 4-5pm | M | :30 | 1 | \$725.001 | 0.00 NM | 1 | \$725.0 |
| L OU KONY | 10/01/1 | 2 10/01/12 | 4PM NEWS (1 h | | 4- 0p in | | .00 | ' | Ψ720.001 | 0.00 1110 | ' | Ψ/20.0 |
| NEWS | | | | , | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/07/12 | M | 1 | \$725.00 | 0.00 | | | | | | |
| E 54 KSNV | 10/01/1 | 2 10/01/12 | M-F News 3 at El | | 11pm-1135p | mx | :30 | 1 | \$1,200.001 | 0.00 NM | 1 | \$1,200.0 |
| NEWS | | | M-F News 3 at E | ieven** | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/07/12 | M | | \$1,200.00 | 0.00 | | | | | | |
| E 55 KSNV | 10/01/1 | 2 10/01/12 | M-F Early News | СМ | 5-630p | M | :30 | 1 | \$1,200.001 | 0.00 NM | 1 | \$1,200.0 |
| | | | M-F Early News | | | | | | | | | |
| NEWS | u Data | Cod Data | 10/Index | CuntaAMaak | Doto | Datina | | | | ŀ | | |
| <u>Sta</u> Week: 10/ | rt Date | End Date 10/07/12 | <u>Weekdays</u> M | Spots/Week | <u>Rate</u> \$1,200.00 | Rating 0.00 | | | | | | |
| | | | M-F Jeopardy | CM. | 630-7pm | M | :30 | 1 | \$1,300.001 | 0.00 NM | 1 | \$1,300.0 |
| L JO KONV | (0/01/1 | 2 10/01/12 | M-F Jeopardy | Olui | ooo-i piii | | .00 | • | Ψ1,000.001 | 0.00 14101 | • | Ψ1,000. |
| JEOPA | RDY | | | | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/ | | | M | | \$1,300.00 | 0.00 | 5.1 | | | Dt. T | | |
| | Date Ra | | <u>escription</u> I-F Jeopardy | | <u>t/End Time</u> 7pm | | Neekdays и | | <u>ngtn Kate</u> :30(\$4,300.00) | Rtg Type | | |
| | 10/01/11. e MG 56. | | r-r Jeopardy | 630- | тріті | ' | 4 | _ | .30(\$47066666) | 0.00 14141 | | |
| | | _ | E] NOT AVAILABI | LE RATE | | | | | | | | |
| - | | | I-F Jeopardy | | 7pm | ı | 4 | _ | :30 \$1,300.00 | 0.00 NM | | |
| ⊕ мо | for 56.1 | 10/01 | | | | | | | | | | |
| [Re | vised Ra | ate to Reinst | ate] | | | | | | | | | |
| E 57 KSNV | 10/01/1 | 2 10/01/12 | | СМ | 7-730pm | M | :30 | 1 | \$1,300.001 | 0.00 NM | 1 | \$1,300. |
| 141111111 | | | M-F Wheel of Fo | ortune | | | | | | | | |
| WHEEL | | Fad Data | Mookdovo | Spota AMook | Data | Poting | | | | | | |
| <u>Sta</u> Week: 10/ | rt Date 01/12 | <u>End Date</u> 10/07/12 | <u>Weekdays</u> M | Spots/Week 1 | <u>Rate</u> \$1,300.00 | <u>Rating</u> 0.00 | | | | | | |
| | Date Ra | _ | escription | | t/End Time | | Veekdays | Le | ngth <u>Rate</u> | Rtg Type | | |
| | | 2-10/07/12 N | | | 0pm | į | vi | | :30(\$1,300.00) | | | |
| | e MG 57 | | | | | | | | | | | |
| f M | | | E] NOT AVAILAB | | _ | | | | | | | |
| | | 2 40/04/42 N | LF Mhaal | 7 72 | Clans | | M | | :30 \$1,300.00 | O OO MIMI | | |
| 2 KSNV | | | I-I VVIICOI | 1-13 | 0pm | ļ | V | | .50 \$1,500.00 | 0.00 14141 | | |
| 2 KSNV ⊕ MG | or 57.1 | | | 7-13 | ори . | ! | v | | .50 \$1,500.00 | U.UU INIVI | | |

Face to Face w/ J.Ralston

Print Date: 10/01/12 08:50:46 Page 15of 15

KSNV

Order / Rev:

104994

Advertiser:

Obama for America

Alt Order #:

06837955

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/25/12 - 10/01/12

Estimate:

| Ln Ch Start | | nventory Code | Break | Start/End Tin | ne Days | . L | en Spots | s | Rate Pri | Rtg Type S | pots | Amount |
|--|--|--|---|--|-----------------------------------|-----|--------------------|-------------|---|-----------------------------------|--------------|---------------------|
| FACE TO FACE Start Date Week: 10/01/12 | End Date 10/07/12 | <u>Weekdays</u> M | Spots/Week 1 | <u>Rate</u> \$900.00 | Rating 0.00 | | | | | | | |
| E 59 KSNV 10/01/1 | 2 10/01/12 | The Tonight Show Tonight Show | СМ | 1135p-1237a | М | | :30 | 1 | \$500,001 | 0.00 NM | 1 | \$500.00 |
| LENO Start Date Week: 10/01/12 Spot Ch Date Ro 1 KSNV 10/01/1 See MG 59 | 2-10/07/12 Th .2 | | 1135 | <u>Rate</u> \$500.00 <u>End Time</u> p-1237a | Rating 0.00 | | kdays ! | Lengt :3 | <u>th Rate</u> 10 (\$500.00) | Rtg <u>Type</u> 0,00 <i>NM</i> | | |
| 2 KSNV 10/01/1 MG for 59. | 2-10/01/12 Th | | | p-1237a | | M | | :3 | \$500.00 | 0.00 NM | | |
| E 60 KSNV 10/01/ | | Late Night w/Fallo Late Night w/Fallo | | 1237a-136am | M~ | | :30 | 1 | \$250,001 | 0.00 NM | 1 . | \$250.00 |
| See MG 60 | 12-10/07/12 La 0.2 | Weekdays M escription te Night w/Fallon | 1237 | <u>Rate</u> \$250.00 <u>/End Time</u> a-136am | Rating 0.00 | Wee | e <u>kdays</u> | Leng | <u>th Rate</u> 30 (\$250.00) | Rtg Type 0.00 NM | | |
| 2 KSNV 10/01/ | 12-10/01/12 La 1 10/01 tate to Reinsta | | 1237 | 'a-136am | a and a second | | | | | 0.00 NM | <u></u> 1 | \$4,000.00 |
| E61 KSNV 10/01/ | 12 10/01/12 | Mon PR 8-10p Monday Prime 8 | CM 10pm | 8-10pm | M | | :30 | 1 \$ | 4,000.001 | 0.00 NM | ' | \$ 4,000.00 |
| Start Date Week: 10/01/12 Spot Ch Date F 1 KSNV 10/01/ See MG 6 | 12-10/07/12 M | Weekdays M escription on PR 8-10p | | Rate \$4,000.00 <u>l/End Time</u> pm | Rating 0.00 | _ | ekdays | <u>Lenc</u> | <u>qth Rate</u> 30 (\$4,000.00) | Rtg Type 0.00 NM | | |
| 2 KSNV 10/01/ MG for 61 | | | 8-10 |)pm | | M | | - : | 30 \$4,000.00 | 0.00 NM | | |
| N62 KSNV 09/30 | | | | 430a-5a | | S | :30 | 1 | \$100.002 | 0.00 NM | 1 | \$100.00 |
| Start Date Week: 09/24/12 N 63 KSNV 09/30 | 09/30/12 | Weekdays S | Spots/Week 1 ME CM | Rate \$100.00 M-SA 8-11p | <u>Rating</u> 0.00 / SUN | s | :30 | 1 : | \$1,200.001 | 0.00 NM | 1 | \$1,200.00 |
| NO2 K3144 09/30 | 712 00/00/12 | Jeopardy in Prin | | ' | | | | | | | | |
| Start Date | | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | | |
| <u>Start Date</u> Week: 09/24/12 N64 KSNV 09/29 | 09/30/12 | S | 1 N. CM | <u>Rate</u> \$1,200.00 430-5am | 0,00 | S- | ;30 | 1 | \$100.002 | 0.00 NM | 1 | \$100.00 |
| Week: 09/24/12 | 09/30/12 09/29/12 | S To the Point - Of To the Point - Of WeekdaysS- | 1 N CM N Spots/Week | \$1,200.00 430-5am Rate \$100.00 | 0.00 Rating 0.00 | | · | | | | | |
| Week: 09/24/12 N 64 KSNV 09/29 Start Date Week: 09/24/12 N 65 KSNV 10/01 | 09/30/12 1/12 09/29/12 End Date 09/30/12 1/12 10/01/12 | To the Point - Of To the Point - Of WeekdaysS- Today-AN Today-AN | 1 N CM N Spots/Week 1 CM | \$1,200.00 430-5am Rate \$100.00 205a-304a | 0.00 Rating 0.00 M | | :30 | 1 | \$100.002 \$45.003 | 0.00 NM 0.00 NM | | \$100.00 \$45.00 |
| Week: 09/24/12 N64 KSNV 09/29 Start Date Week: 09/24/12 N65 KSNV 10/01 Start Date Week: 10/01/12 | 09/30/12 1/12 09/29/12 End Date 09/30/12 1/12 10/01/12 End Date 10/07/12 | To the Point - Of To the Point - Of WeekdaysS Today-AN Today-AN Weekdays M | 1 CM N Spots/Week 1 CM Spots/Week | \$1,200.00 430-5am Rate \$100.00 205a-304a Rate \$45.00 | 0.00 Rating 0.00 M Rating 0.00 | | :30 | 1 | \$45.003 | 0.00 NM | 1 | \$45.00 |
| Week: 09/24/12 N64 KSNV 09/29 Start Date Week: 09/24/12 N65 KSNV 10/07 Start Date | 09/30/12 1/12 09/29/12 End Date 09/30/12 1/12 10/01/12 End Date 10/07/12 1/12 10/01/12 | To the Point - Of To the Point - Of WeekdaysS Today-AN Today-AN Weekdays M | 1 N CM N Spots/Week 1 CM | \$1,200.00 430-5am Rate \$100.00 205a-304a Rate \$45.00 3:00-4:00am | 0.00 Rating 0.00 M Rating 0.00 | | · | | | | | |